

A photograph of a pig in a metal cage. The pig is light-colored and is looking towards the right. The cage is made of dark metal bars. Overlaid on the image is red text with a black outline, slanted upwards from left to right. The text reads: "WHILE YOU'RE IN SCHOOL. FOR THE NEXT FOUR YEARS, SHE'LL BE HERE".

**WHILE YOU'RE IN SCHOOL.
FOR THE NEXT FOUR YEARS,
SHE'LL BE HERE**

Viva!

OR HERE....

Female pigs (sows) are moved back and forth between the gestation crate and the farrowing crate for 4-5 years until their birth rate goes down, after which they are slaughtered.



These crates barely allow the sow enough room to even stand or lie down. They cannot turn around or walk. The sound of the sows banging their heads out of frustration on the bars is constant. The gestation crate is where the sow lives on concrete flooring while she is pregnant. A few days before birth she is moved to the farrowing crate. In the U.S., half of all piglet deaths are caused by the animals being crushed by their mothers.

The life of the piglet isn't much better. He will be castrated, have his tail docked and the tips of his needle sharp teeth clipped – all without anesthesia. These mutilations are done to prevent injuries caused by intensive confinement. The fattening area where these pigs will live out the rest of their six-month lives is crowded, and the stench is overpowering.

In the end, these pigs' fate is even more horrific. Their throats may be slit while they are fully conscious. Video and witnesses testify of pigs squealing and kicking while being submerged in a vat of boiling water.

**The suffering is unimaginable, and for what?
Bacon, pepperoni, ham, and hot dogs.**

Here's what you can do to stop the suffering:

- ✓ Go vegan: animals raised for food live desolate lives full of pain and misery!
- ✓ Get your campus to carry animal-free alternatives like soy dogs! *Viva!* can help you along the way.
- ✓ Educate your friends and family—put your talents to use! Introduce them to the reality of factory farming and show them how tasty vegan foods can be.
- ✓ Get involved: contact *Viva!* to find out what you can do to help make a difference!



Please send me FREE information

First name: Last name:

Street Address:

City: State:

Zip code:

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