



KILLING TIME

BY THE TIME YOU FINISH READING THIS, **32,280** BIRDS WILL BE SLAUGHTERED.

What would you say if someone told you that **23 million lives** were being taken **every single day**?

What if scientists told you that these individuals are capable of anticipating the future and exercising self-control? And more importantly, **that they can suffer**?

Chickens do think and do feel pain—and they are cruelly slaughtered at the rate of **269 deaths every second** in the United States.

But surely suffering of this magnitude would take an army to stop, right?

Only an army of one. **YOU!**

Viva!



On many farms, rows and rows of windowless sheds contain millions of birds. If you didn't open the door, it would be hard to believe living beings were inside.

Viva!USA's investigations into chicken farms documented the crowded and filthy conditions these animals are forced to endure. The smell of ammonia burned the lungs of investigators who stepped into the sheds even for a few minutes. But the birds are captive, unable to escape the ammonia burning their lungs, legs and feet.

Selective breeding has caused these animals to grow at such an unnaturally fast rate that their legs can barely hold up their swollen bodies. Some cannot even stand.


It may be hard to believe, but at just 7 weeks


old -- when they are still just chicks -- these birds are hung upside down by their fragile legs and electrocuted into paralysis before having their throats slit.

As compassionate people, it's difficult to accept the disturbing facts about how chickens are raised and slaughtered. But each one of us also has the power to stop this senseless suffering -- simply by changing our eating habits!

Some claim that chickens are somehow different from other animals—that they aren't smart enough to feel pain. But if your common sense tells you that chickens do suffer, you should know that scientists agree. Recent research shows that chickens are actually intelligent, social, sensitive creatures. And they need our help!

IT'S TIME FOR CHICKENS!

 What's the best way to take a stand for chickens who are unable to stand? **Simple: Stop eating them!** By going vegetarian, you make a powerful statement against this cruelty. And plenty of delicious options are available. Contact Viva!USA for meal ideas, recipes and more!

 Help spread the word! **Order more copies of this leaflet** and gently remind others that chickens deserve respect and compassion, not cruelty and confinement.

It's time for this suffering to stop. Take action today and be part of the solution!

- Please send me additional information on going veggie!
- Please send me additional copies of this flier to distribute!

name _____

address _____

city, state, zip code _____

email _____

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